KaVo Dental offers 3D eXam

Cone-beam X-ray system provides sound diagnostic data for a broad spectrum of treatments

According to the German dental equipment manufacturer, the volumetric diagnostic imaging system of KaVo 3D eXam provides clinicians with a detailed view of all oral and maxillofacial structures for sound diagnostic data that allows a thorough analysis of bone structures, as well as orientation of the teeth. Optimum implant placement can be assessed as well, the company said.

For the analysis of the bone morphology of the temporomandibular joint (TMJ), the TMJ cleft and joint function, 3D eXam can also capture 3-D images of the condyles as part of the surrounding structures. Furthermore, it replaces panoramic, cephalometric and individual-tooth images with a single volumetric image.

According to KaVo, 3D eXam has an average exposure time of only 8.5 seconds, which reduces exposure to radiation and the quality loss caused by patient movement. Owing to its high definition, 3D eXam provides excellent resolution even for small voxel sizes of 0.125 mm.

Indian dental business receives large-scale investment

NEW DELHI, India: Indian private equity firm Asian Health Care Fund (AHF) has confirmed that it will be investing significantly in one of the country’s largest dental chains. According to CEO Ajay Kumar Vij, his company intends to pump INR400 million (US$1.8 million) from AHF and another INR100 million from AHF’s main investor, Seedfund, in Mumbai.

Founder and CEO Vikram Vora said in a statement that with the upcoming cash injection his company aims to increase the number of mydentist clinics from 40 currently to over 120 across both cities. Opportunities for expansion into other parts of the country are also being evaluated, he said.

Mydentist is AHF’s first investment since the fund was set up in 2010. According to Burman’s company, it is intended to identify opportunities for investment in the country’s booming healthcare sector. Mydentist is one of the largest consumer goods providers in India, selling foods, and personal and health-care goods like toothpaste. Last year, it reported revenues of INR852.83 billion (US$966.2 billion) worldwide.

In addition to Mydentist, AHF is believed to have several other investors.

Japanese corp close to market entry in the Philippines

Lion starts joint venture with Peerless Products Manufacturing

PASAY CITY, the Philippines: The Lion Corporation has announced that the launch of its Philippines Peerless Lion joint venture is in its final stages. The first products, ranging from toothbrushes to mouthwash, are anticipated to be distributed from the middle of this year, representatives of both companies disclosed during a convention held by the Philippine Dental Association in Pasay City in April.

The joint venture with Peerless Products Manufacturing, a producer of soaps and household cleaners based north of the capital Manila, will give the Tokyo-based oral health care giant access to a market worth 98 billion (US$218 million), which Filipinos are estimated to spend annually on oral health care products. Currently, the toothbrush and toothpaste market in the South East Asian country is dominated by global companies like Colgate-Palmolive, GlaxoSmithKline and Unilever, according to a 2009 report by US market intelligence provider Research and Markets.

Lion, which also manufactures a number of beauty products and pharmaceuticals, will hold a majority share of 51 per cent in the new joint venture, while Peerless will hold 49 per cent. Both companies agreed to cooperate back in 2011.

Already active in most South East Asian markets, Lion is also operating in South Korea and China, through affiliates. With its Systema, Kodomo and Zact brands, the company holds approximately one-third of Japan’s US$1.2 billion toothbrush and toothpaste market. Recently, it launched a new toothpaste targeting consumers suffering from hypersensitivity and periodontal disease, among other products. Last year, Lion gained ¥234.2 billion (US$2.4 billion) from its consumer products business, of which 17 per cent was achieved through overseas sales.